

WING BOWL 3 LAS VEGAS OFFICIAL CONTEST RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

How to Enter the Contest:

- a. These rules govern the Wing Bowl 3 Las Vegas Contest ("Contest") being sponsored and conducted by Radio Stations KXTE, KLUC and KXNT (each, a "Station," or, collectively, "KXTE, KLUC, and KXNT" or "Stations").
- b. Qualifying entries will be accepted for Wing Bowl 3 Las Vegas beginning on January 11, 2012 at approximately 5:00 pm Pacific Time ("PT") through February 1, 2012 at approximately 8:00pm PT or when the maximum of forty-two (42) contestants have been selected, whichever occurs first. Up to eight (8) qualifiers will be taken at each "Wing-Off" event totaling up to thirty-two (32) qualifiers plus up to an additional ten (10) taken at an off-site Wing-Off contest, each described below. Each Wing-Off will take place at the following locations: 1/11/2012 - Brewske's @ 3645 South Durango, 1/18/2012 - Tenaya Lodge @ 5717 Sky Point Drive, 1/25/2012 - Shelbourne Lodge @ 8350 South Rainbow, 2/1/2012 - Mangos @ 6650 West Vegas Drive. The off-site Wing-Off will take place at Ford Country @ 280 North Gibson in Henderson, NV. Contestants can qualify for Wing Bowl 3 Las Vegas based on one (1) of the following two (2) ways:

Lodge Group Wing Off Events: Up to thirty-two (32) contestants will be chosen to compete in Wing Bowl 3 Las Vegas through Wing Off events at the following locations 1/11/2012 - Brewske's @ 3645 South Durango, 1/18/2012 - Tenaya Lodge @ 5717 Sky Point Drive, 1/25/2012 - Shelbourne Lodge @ 8350 South Rainbow, 2/1/2012 - Mangos @ 6650 West Vegas Drive. Each Wing Off event will take place on four (4) successive Wednesday evenings between 5:00-8:00pm PT beginning on January 11, 2012 and continuing through February 1, 2012. All contestants of a Wing Off event must present a valid government issued photographic ID and sign a release in order to participate. To compete in a Wing Off event, contestants must register onsite by filling out a registration form with their first name and last name, complete mailing address, including city, state and zip code, daytime telephone number, and date of birth, and depositing the completed entry form onsite. Entries must be received by 6:00 pm on the day of the event in order to be eligible. Each Wing Off event will entail a minimum of two (2) contestants and a maximum of thirty-two (32) contestants. KXTE, KLUC, and KNXT reserve the right to select and/or limit the total number of contestants based upon the order in which entries were received. Wing Off event contestants will be given five (5) minutes to eat as many chicken wings as possible. A designated Wing Off event official, whose decisions are final, will determine the number of wings successfully consumed by each contestant. Up to eight (8) contestants who eat the most wings in each respective Wing Off event during the designated five (5) minutes will each receive an entry to Wing Bowl 3 Las Vegas on February 3, 2012. In the event of a tie in any Wing Off event, all tied contestants will compete head to head to see who can eat the most wings in one (1) minute. If a tie remains after the initial one (1) minute tie-breaking round, tied contestants will continue to eat in one (1) minute intervals until a winner is determined by virtue of having consumed more wings than the other competitor(s).

Open Entry Wing Off Event: Up to ten (10) contestants will be chosen to compete in Wing Bowl 3 Las Vegas through the Open Entry Wing Off event. Open Wing Off event will take place at Ford Country at Valley Auto Mall in Clark County, Henderson, NV on Saturday, January 28, 2012 from 12:00pm-3:00pm PT. All contestants of the Open Wing Off event must present a valid government issued photographic ID and sign a release in order to participate. Contestants must register onsite by filling out a registration form with their first name and last name, complete mailing address, including city, state and zip code, daytime telephone number, and date of birth, and depositing the completed entry form onsite. Entries must be received by 1:00 pm on January 28, 2012 in order to be eligible. The Open Entry Wing Off event will entail a minimum of two (2) contestants and a maximum of ten (10) contestants. KXTE, KLUC, and KXNT reserve the right to select and/or limit the total number of contestants based upon the order in which entries were received. Open Entry Wing Off event contestants will be given ten (10) wings to see how fast they can eat the chicken wings. A designated Open Entry Wing Off event official will determine the time that the contestant successfully consumed the ten (10) wings. The top ten contestants who eat the ten (10) wings in fastest time will receive an entry to Wing Bowl 3 Las Vegas on February 3, 2012. Contestants need not stay at the Open Entry Wing Off event for the full three hours to qualify for a chance to compete in Wing Bowl 3 Las Vegas. The top ten (10) finalists will be notified by phone the following Monday that they won as a qualifier in Wing Bowl 3 Las Vegas. In the event of a tie in any Open Entry Wing Off event, each contestant will qualify.

- b. **Wing Eating Competition Rules:** At any Wing Off Events above, the following rules must be followed: Chicken meat must be eaten directly from the bones; stripping the bones of meat first and eating the meat at one time will not be allowed. Napkins in any form are not allowed. If a contestant leaves the wing-eating area for any reason

during the competition, or eats any wings between periods in the event of a tie-breaking round, he or she will be disqualified from further competition. Contestants may not make physical contact with other contestants at any time. Any contestant who deliberately makes contact with another contestant will be disqualified at the sole discretion of KXTE, KLUC, and KXNT. If a contestant purges or vomits at any point during the competition, he or she will immediately be disqualified.

Eligibility Restrictions:

- a. The Contest is open to all persons who are 21 years of age or older and reside in the Clark County, NV. Employees of Station, its licensee, the licensee's parent, subsidiary and affiliated entities, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Las Vegas, NV, Clark County and Nye area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Wing Bowl 3 Las Vegas is an amateur eating event with no professional eaters. Any member of professional eating organizations, including but not limited to IFOCE & AICE, are also not eligible to participate in the contest.
- c. All contestants must be physically able to participate in Wing Bowl 3 Las Vegas and must certify prior to participation that there is no physical, psychological, medical, or other reason (e.g. heart condition, diabetes, food allergies, etc.) as to why the rapid consumption of a large quantity of food would adversely affect their health. All contestants must sign a participant release prior to participating in any portion of the contest, including the performance of a "Wing Off" and "Wing Bowl 3 Las Vegas". Failure to do so will result in immediate disqualification.
- d. Persons are eligible to win a KXTE, KLUC, and KXNT contest only once every thirty days. Only one winner per household is permitted in any contest.
- e. Persons are eligible to win a prize valued at \$600.00 or more only once every six months.
- f. The winners must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.
- g. KXTE, KLUC, and KXNT reserves the right, in its sole discretion to disqualify a contestant(s) if he or she tries to publicize another business or radio station through their clothing or through what they say into the microphone at any point during the contest. In addition, KXTE, KLUC, and KXNT reserve the right, in their sole discretion, to disqualify a contestant(s) for disruptive behavior.
- h. KXTE reserves the right to require all contestants to wear the official KXTE, KLUC, and KXNT Wing Bowl 3 Las Vegas T-Shirt during the competition. Failure to wear the KXTE, KLUC, and KXNT Wing Bowl 3 Las Vegas T-Shirt may result in disqualification. Pending upon T-Shirt's getting made.

Prizes:

- a. The winners of each "Wing Off" (up to a maximum of thirty-two (32), (up to eight (8) at each event)) will receive a slot in Wing Bowl 3 Las Vegas on Friday, February 3, 2012, but will not be compensated in any other fashion.
- b. The winners of the "Open Entry Wing Off" (up to a maximum of 10) will receive a slot in the Wing Bowl 3 Las Vegas on Saturday, February 3rd, 2012, but will not be compensated in any other fashion.
- c. The winner of Wing Bowl 3 Las Vegas will receive a \$5,000 Cash Prize and a Wing Bowl Belt valued at \$300. Total ARV of Prize: \$5,300. Check will take up to 60 days from date of winning to be issued to winner. Belt will be provided at the event on February 3, 2012.
- d. Except as otherwise provided in these rules, all prizes or prize certificates may be picked up at the office of the Station at the address below. The winners will forfeit any prize or prize certificate not claimed within 60 days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- e. There is no substitution, transfer or cash equivalent for prizes, except that KXTE, KLUC, and KXNT may, at their sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s)

listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

Selection of Winners:

- a. Decisions of station management with respect to the Contest are final. Contestants will not be chosen in any other way other than as set forth above.
- b. Wing Bowl 3 Las Vegas will take place at the South Point Ballroom on 9777 South Las Vegas Blvd. During Wing Bowl 3 on February 3, 2012, contestants will compete to eat as many chicken wings as possible. Prior to the start of the Wing Bowl 3 Las Vegas competition, contestants will witness a demonstration of the minimum amount of meat that must be eaten on a wing in order for it to be counted in the final tally. Contestants who do not meet the minimum requirement will be given one warning, after which they will be penalized for each wing that is not properly and fully eaten. The Wing Bowl 3 Las Vegas Commissioner – an individual to be named by the KXTE, KLUC, and KXNT Morning Shows – will have the final say on the number of penalty points assessed.

The Wing Bowl 3 Las Vegas competition will be split into one (1) ten (10) minute period, with a short break, followed by one (1) five (5) minute period, followed by a final two (2) minute periods and tie-breaking rounds as necessary. Contestants may not leave the immediate area during the break; however they may stand up, stretch, have a drink of water, wipe their hands and faces, and confer with their managers.

There will be twenty (20) wings on each plate. “Wingettes” will signal for a new plate when there are five (5) wings left on a contestant's plate. Wings will be brought immediately.

Upon completion of the first ten (10) minute period, the twenty-five (25) contestants who ate the most wings in the ten (10) minute period will qualify to compete in the five (5) minute period (each, a “Semi-finalist”). All others will be asked to leave the Wing Bowl 3 Las Vegas competition area. If there is a tie in the ten (10) minute period, then the tied contestants will all qualify for the five (5) minute period. The amount of wings eaten during the ten (10) minute period will count towards the final total of wings eaten.

Upon completion of the five (5) minute period, the five (5) Semi-finalists who ate the most wings in the ten (10) and five (5) minute periods combined will continue to the final two (2) minute period (each, a “Finalist”). If there is a tie after the five (5) minute period, then the tied contestants will all qualify for the final two (2) minute period. All other contestants will be asked to leave the Wing Bowl 3 Las Vegas competition area.

Upon completion of the two (2) minute period, the Finalist who has eaten the most chicken wings in all three (3) periods will be declared the Wing Bowl 3 Las Vegas champion. The amount of wings eaten during earlier periods will count towards the final total of wings eaten (i.e. the winning contestant will be the contestant who has successfully consumed the most chicken wings during the entire seventeen (17) minute period). In the event of a tie after the seventeen (17) minute period, a two (2) minute eat-off period will be held between all tied Finalists. Two (2) minute eat-offs periods will continue until one (1) contestant is declared the Wing Bowl 3 Las Vegas champion.

Chicken meat must be eaten directly from the bones. Stripping the bones of meat first and eating the meat at one time will not be allowed. Napkins in any form are not allowed. If a contestant leaves the wing-eating area for any reason during the Wing Bowl 3 Las Vegas competition, or eats any wings between periods, he or she will be disqualified from further competition. Contestants may not make physical contact with other contestants at anytime; any contestant who deliberately makes contact with another contestant will be disqualified at the sole discretion of KXTE, KLUC, and KXNT. If a contestant purges or vomits at any point during the competition, he or she will immediately be disqualified. All decisions and disputes will be decided on by Wing Bowl 3 Las Vegas commissioner. All decisions of the Wing Bowl 3 Las Vegas commissioner are final.

Conditions:

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. Participation in the Contest and/or acceptance of prize constitutes entrant's and/or winner's (and guest's, if applicable) agreement to release, discharge, and hold harmless the Contest's sponsor(s), the Stations, their licensee(s), their respective parent, subsidiary and affiliated entities, their advertising and promotional agencies, prize suppliers, and participating sponsors, and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, "Released Parties") from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Contest, including, but not limited to, personal injury, death, or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity, including but not limited to any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery.
- c. Participation in the Contest and/or acceptance of prize constitutes entrant's and/or winner's agreement to release, discharge, and hold harmless the Contest's sponsor(s), the Stations, their licensee(s), their respective parent, subsidiary and affiliated entities, their advertising and promotional agencies, prize suppliers, and participating sponsors, and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, "Released Parties") from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Contest, including, but not limited to, personal injury, death, or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity, including but not limited to any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery.
- d. If for any reason the Contest cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Stations that corrupt or affect the security, administration, fairness, integrity or proper conduct of the contest, or if the contest is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the contest. If the contest is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- e. The Stations, in their sole discretion, reserve the right to disqualify any person tampering with the entry process. Failure to comply with the rules of the contest may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Stations make a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a contest, the Stations reserve the right to disqualify that entrant from entering and/or winning future contests and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Stations reserve the right to make changes in the rules of the contest, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Stations, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Stations reserve the right, but not the obligation, to cancel, terminate, suspend, or modify the contest and shall not be required to award a substitute prize.
- g. The Released Parties are not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by January 27, 2012 to "Wing Bowl 3 Las Vegas – Official Rules," Attn: Promotions, KXTE, KLUC, and KXNT, 7255 S Tenaya Way Suite-100 Las Vegas, NV 89113. For the names of the prize winners send a self-addressed stamped envelope for receipt by February 28th, 2012 to the above address marked "Wing Bowl 3 Las Vegas – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.x1075lasvegas.com, www.kluc.com and www.cbslasvegas.com.